

Ruben Zeconis

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Timorese Citizen

Bachelor of Data Science at Beijing Institute of Technology and Co founder of Onshoot Video Production house.

WORK EXPERIENCE

Marketing Assistant at Easy Transfer, Beijing, China — Department of Global Marketing (Summer Internship)

July 2022 - September 2022 (3 monts)

#(Create a Promotion Ideas, Responsible for Promoting Easy transfer at University of Toronto, Canada)

Marketing, Data Analyst Asst and Co founder of Onshoot Video Production house.

Marketing instant and Graphic Designer at Beu Delivery Apps (Start up Company), Beijing China — Department of Marketing and Product

January 2021 - October 2021

#Marketing Assistant (Responsible of running Advertisement on Facebook, Instagram and Google Ads for new customer acquisition)

#Data Analyst Assistant (Analyze User behavior when using the Apps to improve the efficiency of the Apps through UI/UX)

#Graphic Designer (Design Poster for Advertisement)

Social Media Manager, Work remotely — Association and company's social media manager.

January 2020 - December 2023

#Association of Timorese Student in China's Chief of Media and Technology 2020 - July 2023

#Onshoot Video Production house's Co founder and Chief of Marketing C 2020 - 2023

EDUCATION

Beijing Institute of Technology, Beijing, China — Bachelor

September 2019 - June 2023

Graduated as Bachelor Data Science and Big Data Technology.

SKILLS

Data Analysis

Data Visualization

Graphic Designer

Photo Editing

Video Editing

APPLICATION

Adobe Photoshop

Adobe Illustrator

Power BI

Microsoft Office

Visual Studio Code

PROGRAMING LANGUAGE

Python

SQL

HTML, CSS

C++

Escola tecnica Informatica, Dili — High School Diploma

MONTH 2014 - MONTH 2016

Graduated from Department Software

LANGUAGES

English

Portugues

Chinese

Bahasa Indonesia

PROJECTS

Meimart (Dili) Market basket Analysis

This Project is for my bachelor thesis, the objective is to understand customer behavior and improve the supermarket product placement.

Lokal iha Iatoria (youtube content)

Producer Assistant for Youtube Content about Local entrepreneurs telling a story about their Zero to Hero Journey.

LEADERSHIP EXPERIENCE

Vice President of Association of Timorese Students in China (ATSC) — 2021-2022

Chief of Multimedia and Technology of ATSC) — 2022-2023

Coordinator of Naroman Community — 2017- 2018

REFERENCE LINK

Easy Transfer Website

<https://www.easytransferglobal.com/>

Beu Delivery

<https://www.instagram.com/beudelivery/>

<https://www.facebook.com/beUDelivery>

Onshoot Studio

<https://www.youtube.com/@OnShoot>

<https://www.facebook.com/OnShootTL>

Association of Timorese Students in China

<https://www.facebook.com/AssociationOfTimoreseStudentInChina>

SOCIAL MEDIA

Facebook : Ruben Zeconis | Instagram : @rubenzeconis